

PRESS RELEASE

New PlumbDeals summer promotion from PJH

(ref: PJH373 / July 2010)

The UK's largest bathroom distributor, the PJH Group, has launched a summer bathroom promotion specifically targeted at the plumber and installer, offering the merchant a respectable 40% margin.

Available in a practical A5 format, the 28-page "PlumbDeals" brochure is crammed full of market leading offers on a comprehensive range of bathroom products from the PJH's own-brand Moods Bathrooms, as well as manufacturing partners, Jacuzzi, Triton, April and Warmup.



The pocket-size colour brochure is fully priced throughout, and its easy-to-use layout has been designed to appeal to the installer, showcasing many of the distributor's most popular ranges. The PlumbDeals brochure is also joined with a TradeDeals brochure – the office copy for the merchant, showing the trade cost prices for staff use only.

Successfully trialled earlier this year, this is the PJH Group's first PlumbDeals promotion and the products have been carefully chosen to meet the needs of today's plumbing installer, featuring a range of stylish and practical, yet value-added bathroom products. The range includes highly competitive deals on bathroom ceramics, baths, shower enclosures, shower trays, fitted furniture, brassware, radiators and undertile heating – as well as many space-saving solutions for compact bathrooms, en-suites and cloakrooms.

Moods Bathrooms, the PJH's own-brand, has become synonymous with the highest standards in product design and manufacturing, undergoing vigorous quality control checks, enabling the collection to come with extensive product guarantees of up to 25 years. Featured Moods ranges in the summer promotion such as Micro Space, Naples and Linear boast some incredible savings and team up perfectly with equally discounted prices on Moods enclosures, shower baths and brassware.

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The PlumbDeals promotion also includes a free shower enclosure offer from Jacuzzi. Plumbers and installers who purchase Jacuzzi ceramic sets, basin mixer taps and shower trays can claim a Jacuzzi Ensign shower door for free!

Being the UK's largest distributor with a huge stockholding capacity of over 580,000 sq ft, PJH trade customers can benefit from next day deliveries to most areas, premier customer service and an unrivalled choice of products from all the leading manufacturers.

For further information on the new PlumbDeals promotion from the PJH Group, contact the distributor on 0800 8 77 88 99, info@pjhgroup.com or visit its dedicated bathroom web site that features its own-brand collection, Moods Bathrooms, www.thebathroomcollection.co.uk

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Notes to Editor:

The PJH Group is the UK's largest distributor of kitchens and bathrooms with over 580,000 sq ft of warehouse space and approximately £16m stockholding. Established in 1972, the company is based in Bolton, operates throughout seven UK sites and employs over 700 people.

Customers include over 4,000 independent retailers, builders merchants, housebuilders, developers and specifiers. PJH own-brands include Prima (Kitchens & Appliances), K Kitchens and Moods Bathrooms.

The PJH Group is part of the Globe Union Group, a world class design, marketing, manufacturing and trading organisation supplying kitchen and bathroom products to customers worldwide.