

PRESS RELEASE

Add monochrome appeal...

(ref: KG-358 / APRIL 2010)

For the latest in monochrome styling, the kitchengroup has added a sleek new worktop into its K Kitchens Collection, called Venetian. A black and white, stone-effect high gloss laminate, Venetian is the perfect partner for a monochrome kitchen scheme.

Joining fifteen other laminate designs within the comprehensive K Kitchens Collection, the stunning new Venetian gloss worktop adds to the design versatility of the range, and teams up stunningly with many of the contrasting K fascia's.

Pictured with a white gloss handleless door, the Alaska from K, many of the other kitchens featured in the K Collection, from classic to contemporary, would look equally as striking when teamed up with the Venetian's streamlined good looks.

Like all the worktops from K Kitchens, the Venetian is a formica high pressure laminate to BSEN438 and carries the FIRA Gold award. Available in a range of worktop sizes – Standard with 38mm or 50mm self edge – the Venetian work surface carries a 5-year warranty for added peace of mind.

Kitchengroup product manager, Amanda Watson, said: "The work surface is an integral component in the overall look and feel of the kitchen, so it's important to choose wisely. We've ensured to include a comprehensive range of contrasting worktops in our kitchen collection, available in crystal, satin and gloss finishes, so it's worth featuring as many options within your kitchen displays as possible.

"The monochrome look represents one of the latest trends in kitchen design. Black and white, together or on their own, are so versatile and can be combined with many contrasting materials and finishes for a totally bespoke look.

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For further information on the new range of worktops from K Kitchens, contact the kitchengroup on **0800 8 77 88 99** or visit www.kitchengroup.co.uk / www.k-kitchens.co.uk



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kitchengroup**Editor Notes:**

- The kitchengroup is a specialist kitchen manufacturer that designs and manufactures kitchen furniture under the Prima and K Kitchen brands.
- kitchengroup manages all aspects of product development; sourcing; operations; marketing; merchandising and training.
- Quality, craftsmanship and technical precision are synonymous with the Prima and K brands, Prima representing an entry level brand and K, a mid-market brand.
- The kitchengroup brands are exclusively distributed by PJH Distribution, the UK's largest distributor. This partnership provides an unrivalled service, supplying kitchen furniture to the independent trade at speed, within just 48 hours.