

## PRESS RELEASE

### At Home With Henley...

(ref: KG-352 / MARCH 2010)

The sophisticated new HENLEY shaker kitchen has been launched by the kitchengroup, as part of its new 2010 K Kitchens collection.



Based on the huge popularity of the shaker door and feedback from kitchengroup customers asking for more varieties on this true classic that still retain a competitive price point - the K kitchens collection has been extended with a further four shaker-style furniture ranges.

The Henley kitchen is a stylish five-piece shaker door finished in a clean ivory painted effect with a choice of two handles – a stainless steel square bar handle (pictured) or a new square stainless steel handle for a more contemporary look. The versatile ivory door finish also teams up beautifully with another new product for this season – a super sleek gloss walnut worktop for striking reflective looks.

In addition to a fresh new K Kitchens logo, brochure, point-of-sale material and targeted consumer PR support, the kitchengroup has also launched a new ivory 18mm carcass to coordinate with the new Henley door and existing ranges, Kiera and Ludlow – making the total number of K carcass colour options to eight. Furthermore, two new oversize fitters panels in all colour options adds yet more design versatility to the range.

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For further information on the new Henley kitchen from K Kitchens, contact the kitchengroup on 0800 8 77 88 99 or visit [www.kitchengroup.co.uk](http://www.kitchengroup.co.uk) / [www.k-kitchens.co.uk](http://www.k-kitchens.co.uk)

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**Editor Notes:**

- The kitchengroup is a specialist kitchen manufacturer that designs and manufactures kitchen furniture under the Prima and K Kitchen brands.
- kitchengroup manages all aspects of product development; sourcing; operations; marketing; merchandising and training.
- Quality, craftsmanship and technical precision are synonymous with the Prima and K brands, Prima representing an entry level brand and K, a mid-market brand.
- The kitchengroup brands are exclusively distributed by PJH Distribution, the UK's largest distributor. This partnership provides an unrivalled service, supplying kitchen furniture to the independent trade at speed, within just 48 hours.