

**PRESS RELEASE**  
**ARCO – Smoothly Chic**  
(ref: PJH343 / March 2010)



The PJH Group has enhanced its contemporary Moods Bathroom range with an extensive new range of products, including the eye-catching **ARCO** bathroom suite.

With the mid-market Moods brand continuing to focus on the latest European design-led looks coupled with the highest standards in quality and finish, the new Arco bathroom ticks all the boxes. Fusing smooth contoured lines with sharp clean edges, the Arco ceramic range would make a dramatic style statement in any bathroom.

As part of the Moods Signature range, the Arco bathroom's designer looks are kept minimalist throughout, featuring a fully shrouded WC with soft-close seat and distinctive D-shape basin (630x500mm) with full pedestal. The suite is further complemented with the Decadence Luxury Twin-end bath and sleek Sorrento brassware, also from Moods.

Lucy Humphries, Bathroom Category Director at PJH Group said: "Our 2010 Moods Bathroom range is our best yet. As featured in our new consumer Bathroom Collection brochure, we've created a range of well designed, inspiring bathroom products, providing the consumer with absolutely everything they need to create the perfect bathroom."

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Available from late March, the stunning new Arco bathroom suite will be on display at the PJH Group's own Design Centre in London – an impressive 4,470 sq. ft. showroom, showcasing PJH's latest bathroom, kitchen and appliance ranges - free for PJH stockists to use as an extension of their own shopfloor.

For further information on the PJH Group's own-brand Moods Bathroom range, contact PJH on 0800 8 77 88 99, [info@pjhgroup.com](mailto:info@pjhgroup.com) or visit [www.bathroom-moods.com](http://www.bathroom-moods.com) / [www.thebathroomcollection.co.uk](http://www.thebathroomcollection.co.uk)

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**Notes to Editor:**

The PJH Group is the UK's largest distributor of kitchens and bathrooms with over 580,000 sq ft of warehouse space and approximately £16m stockholding. Established in 1972, the company is based in Bolton, operates throughout seven UK sites and employs over 700 people.

Customers include over 4,000 independent retailers, builders merchants, housebuilders, developers and specifiers. PJH own-brands include Prima (Kitchens & Appliances), K Kitchens and Moods Bathrooms.

The PJH Group is part of the Globe Union Group, a world class design, marketing, manufacturing and trading organisation supplying kitchen and bathroom products to customers worldwide.