

PRESS RELEASE

Talking Italian with PJH & Franke...

(ref: PJH272 / APRIL 2009)



The PJH Group has teamed up with sink and tap specialist, Franke, to offer an exclusive **"Italian Collection by Franke"** range within the latest K Kitchen collection – PJH's stylish own-brand kitchen range.

Complementing the high quality, European-inspired K Kitchens range, the new Italian Collection by Franke is featured in the latest 2009 K brochure, consisting of a selection of specialist sinks and taps from Franke.

Both the 'Neptune' and 'Atmosfera' range of Franke sinks have been made exclusively available to PJH and have never before been marketed in the UK. They are two of the best selling sinks on the continent and are teamed up with a choice of four chrome mixer taps, which are established UK best sellers designed to meet UK plumbing requirements.

Ian Parkinson, PJH Group's Product Manager for Appliances & Sinks, said: "The new Italian Collection by Franke is a perfect partner for the range of kitchens from K. Both product ranges are design-led and technologically advanced offering optimum performance for the discerning consumer."

"What's more, the Franke sinks and taps we have chosen, are proven best-sellers."

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The specialist Atmosfera sink is made from Fraganite – a unique material pioneered by Franke containing 80% granite particles, making it incredibly hard wearing, easy to clean and resistant to burns, dents, chips and stains. Its beautiful finish is lightly textured, warm to the touch and has a subtle sheen. Meanwhile, the Neptune sink range features a stainless steel silk finish, made from premium quality chrome nickel steel, for a highly stylish look. Neptune is highly resistant to staining, rust and corrosion and won't chip, craze, flake or break.

Being available from the UK's largest distributor, PJH customers interested in the new Italian Collection by Franke can benefit from highly competitive pricing, next day delivery (to most UK areas), and exceptional levels of customer service.

For further information on the new Italian Collection by Franke within the Kitchens range, contact the PJH Group on freephone **08008 77 88 99**, email: info@pjhgroup.com or visit www.pjhgroup.com

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Notes to Editor:

The PJH Group is the UK's largest distributor of kitchens and bathrooms with over 580,000 sq ft of warehouse space and approximately £16m stockholding. Established in 1972, the company is based in Bolton, operates throughout seven UK sites and employs over 700 people.

Customers include over 4,000 independent retailers, builders merchants, housebuilders, developers and specifiers. PJH own-brands include Prima (Kitchens, Bathrooms & Appliances), K Kitchens and Moods Bathrooms.

The PJH Group is part of the Globe Union Group, a world class design, marketing, manufacturing and trading organisation supplying kitchen and bathroom products to customers worldwide.