

**PRESS RELEASE**

**Kitchen Group Launches Stylish K Brochure**

(ref: PJH270 – APRIL 2009)



Specialist supplier to PJH, the Kitchen Group, has released a new kitchen furniture brochure for its leading brand, K. Featuring its largest collection to date as well as a comprehensive choice of kitchen accessories within a new 'Build Your Kitchen' section, the eye-catching new brochure is the perfect sales tool for K Kitchen stockists.

Showcasing its latest range of kitchen furniture designs throughout 64 full colour pages, the enhanced collection continues to offer an unrivalled choice of contemporary, modern and classical kitchen styles. Wow-factor photography combined with user-friendly consumer tips and design advice make the brochure an effective part of your showroom offering.

The brochure, now available from the Kitchen Group, includes a range of new 2009 products, including a high gloss handleless door in white ("Alaksa"); a shaker style, front frame-effect door in ivory ("Ludlow"); an enhanced range of cabinet sizes - including a curved and an angled Breakfront unit; the Italian Collection of sinks and taps by Franke; taps by Abode; and a further collection of sinks and taps by Astracast.

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Speaking of the new K brochure, Amanda Watson, Kitchen Product Manager for the Kitchen Group, said: "I believe the quality, craftsmanship and technical precision synonymous with the K brand, is effectively communicated within our new 2009 spring/summer brochure. These standards can be illustrated yet further when combined with a K Kitchen showroom display - and we have a range of highly competitive display deals currently available in the K collection."

For further information on the new K Kitchens brochure, contact the Kitchen Group on freephone **08008 77 88 99** or visit [www.k-kitchens.co.uk](http://www.k-kitchens.co.uk)

**-Ends-**

**Notes to Editor:**

The Kitchen Group designs and manufactures kitchen furniture under the Prima and K Kitchen brands, all of which are distributed exclusively by the PJH Group.

The PJH Group is the UK's largest distributor of kitchens and bathrooms with over 580,000 sq ft of warehouse space and approximately £16m stockholding. Established in 1972, the company is based in Bolton, operates throughout seven UK sites and employs over 700 people.

Customers include over 4,000 independent retailers, builders merchants, housebuilders, developers and specifiers. PJH own-brands include Prima (Kitchens, Bathrooms & Appliances), K Kitchens and Moods Bathrooms.

The PJH Group is part of the Globe Union Group, a world class design, marketing, manufacturing and trading organisation supplying kitchen and bathroom products to customers worldwide.