

PRESS RELEASE

## New ivory appeal from K Kitchens

(ref: PJH250 / FEBRUARY 2009)



K Kitchens, the kitchen brand from PJH Group, has introduced a new eye-catching shaker-style furniture range, the LUDLOW, to add to its growing portfolio.

A modern front frame-effect, foil wrapped door in ivory, the Ludlow kitchen joins a family of other five-piece shaker doors from the current K collection, a popular range enjoying steady sales in the UK at present.

The door's attractive frame structure adds to its classic good looks and appeal and is further complemented with a chunky stainless steel square bar handle. Furthermore, the contrasting timber coloured worktop perfectly complements the warm tones of the door.

The addition of Ludlow to the comprehensive K Kitchens collection is joined by a number of new unit sizes to enhance the design versatility of the complete range. Such extra choices include a super-slim, 150mm pull-out base unit – perfect for small spaces; and a 300mm breakfront base unit – a 45° degree unit design ideal for awkward corners or to simply create interest in kitchen layouts (pictured).

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Other new units include a 300mm angle wall unit; a 500mm and 600mm pan drawer base unit; a 355mm high bridging unit in 500mm and 600mm; and additional bi-fold units in 500,600 & 800mm.

For further information on the new Ludlow kitchen from K Kitchens, including display package promotions; new K Kitchen POS; showroom design, fit-out and merchandising packages; new consumer brochures; and marketing support, contact PJH Group on freephone **08008 77 88 99**, visit [www.pjhgroup.com](http://www.pjhgroup.com) or [www.k-kitchens.co.uk](http://www.k-kitchens.co.uk)

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**Notes to Editor:**

The PJH Group is the UK's largest distributor of kitchens and bathrooms with over 580,000 sq ft of warehouse space and approximately £16m stockholding. Established in 1972, the company is based in Bolton, operates throughout seven UK sites and employs over 700 people.

Customers include over 4,000 independent retailers, builders merchants, housebuilders, developers and specifiers. PJH own-brands include Prima (Kitchens, Bathrooms & Appliances), K Kitchens and Moods Bathrooms.

The PJH Group is part of the Globe Union Group, a world class design, marketing, manufacturing and trading organisation supplying kitchen and bathroom products to customers worldwide.